

the 'Bit More'[™]

BTA720/BTA730



EN QUICK GUIDE

Sage[®]

- 2 We Recommend Safety First
- 6 Getting To Know Your New Appliance
- 7 Operating Your New Appliance
- 9 Care, Cleaning & Storage
- 9 Guarantee

SAGE® RECOMMENDS SAFETY FIRST

At Sage® we are very safety conscious. We design and manufacture consumer products with the safety of you, our valued customer, foremost in mind. In addition we ask that you exercise a degree of care when using any electrical appliance and adhere to the following precautions.

IMPORTANT SAFEGUARDS

**READ ALL INSTRUCTIONS
BEFORE USE AND SAVE
FOR FUTURE REFERENCE**

- A downloadable version of this document is also available at sageappliances.com

- Before using for the first time please ensure that your electricity supply is the same as shown on the rating label on the underside of the appliance. If you have any concerns please contact your local electricity company.
- Remove and safely discard any packaging materials before first use.
- To eliminate a choking hazard for young children, safely discard the protective cover fitted to the power plug.
- Position the appliance on a stable, heat resistant, level, dry surface away from the edge and do not operate on or near a heat source such as a hot plate, oven or gas hob.
- Do not use on a cloth-covered surface, near curtains or other flammable materials.
- A fire may occur if the toaster is covered or touching flammable materials, including curtains, draperies, walls and the like, when in operation.
- Curtains and other flammable items can catch fire if they are near or above the toaster
- While toasting, the bread may burn. Therefore do not use the toaster near or below combustible material, such as curtains.

WE RECOMMEND SAFETY FIRST

- Do not allow hot surfaces of the toaster to come in contact with countertops or tables.
- Do not place the toaster on or near a hot gas or electric burner, or where it could touch any other source of heat.
- This appliances is not intended to be operated by means of an external timer or separate remote-control system.
- When operating the toaster, keep a minimum distance of 10cm of space from the surrounding sides and 20cm above.
- Sage® does not recommend placing the toaster in enclosed areas.
- Do not use the toaster on a sink drain board.
- Do not move toaster while in operation.
- Avoid contact with moving parts.
- Do not use harsh abrasive, caustic cleaners or oven cleaners when cleaning the toaster.
- Always ensure the toaster is properly assembled before use. Follow the instructions provided in this book.
- Ensure that bread to be toasted is the correct size for the toaster and does not protrude above the toasting slots. Ensure the bread is not too thick or long that it will jam or wedge the bread carriage.
- Do not place toast directly on top of toasting slots to warm toast as this may prevent correct air circulation and damage the appliance.
- Do not touch hot surfaces. Toaster surfaces are hot during and after operation. To prevent burns or personal injury, always use protective hot pads or insulated oven mitts, or use handles or knobs where available.
- Metal utensils such as a knife, should not be inserted into the toaster to remove jammed toast, bagels or any other items from the toaster. This can damage the heating elements as well as lead to electrocution.
- Do not attempt to dislodge food when the toaster is plugged in.
- Oversized foods, metal foil packages, or utensils must not be inserted into the toaster as they may cause a fire or risk of electric shock.
- Do not use the toaster without the slide out crumb tray in place. Do not allow crumbs to build up in the crumb tray. Failure to clean the crumb tray regularly may result in a fire hazard. To turn the toaster off, remove the power plug from the power outlet.

WE RECOMMEND SAFETY FIRST

- Always ensure the appliance is turned OFF, unplugged at the power outlet and has been allowed to cool before cleaning, attempting to move or storing.
- Always turn the appliance to the OFF position, switch off at the power outlet and unplug at the power outlet when the appliance is not in use.
- Do not clean with metal scouring pads. Pieces can break off and touch electrical parts, creating a shock hazard.
- Strictly follow the care and cleaning instructions described in this book.
- The use of attachments not sold or recommended by Sage® may cause fire, electric shock or injury.

FOR ALL ELECTRICAL APPLIANCES

- Fully unwind the power cord before operating.
- Do not let the cord hang over the edge of a bench or table, touch hot surfaces, or become knotted.
- Do not leave the appliance unattended when in use.
- The appliance can be used by children aged 8 years or older and persons with reduced physical, sensory or mental capabilities or a lack of experience and knowledge, only if they have been given supervision or instruction concerning use of the appliance in a safe way and understand the hazards involved.
- Children should not play with the appliance.
- Cleaning of the appliance should not be carried out by children unless they are 8 years or older and supervised.
- The appliance and its cord should be kept out of reach of children aged 8 years and younger.
- Any maintenance other than cleaning should be performed by an authorised Sage® service centre.

WE RECOMMEND SAFETY FIRST

- Do not use the appliance if power cord, power plug or appliance becomes damaged in any way. If damaged or maintenance other than cleaning is required, please contact Sage Customer Service or go to sageappliances.com.
- This appliance is for household use only. Do not use the appliance for anything other than its intended use. Do not use in moving vehicles or boats. Do not use outdoors. Misuse may cause injury.



The symbol shown indicates that this appliance should not be disposed of in normal household waste. It should be taken to a local authority waste collection centre designated for this purpose or to a dealer providing this service. For more information, please contact your local council office.



To protect against electric shock, do not immerse cord, plug or appliance in water or any other liquid.

NOTE

This toaster is electronically controlled and will not operate until the toaster is plugged into a 220–240 volt power point and switched on.

SAVE THESE INSTRUCTIONS

GETTING TO KNOW YOUR NEW APPLIANCE



- A. A BIT MORE™ button.
- B. CRUMPET/FRUIT LOAF button.
- C. FROZEN button.
- D. CANCEL button.
- E. Toasting slots
- F. LED toasting progress indicator

- G. Variable browning control slide
- H. Full stainless steel body
- I. Slide out crumb tray
- J. Concealed cord storage
- K. A Quick Look™ / high lift lever.

CE Rating Information – BTA720
220–240V ~50Hz 840–1000W

CE Rating Information – BTA730
220–240V ~50Hz 1520–1800W

OPERATING YOUR NEW APPLIANCE

1. Insert the power plug into a 220-240V power outlet.

NOTE

When using the toaster for the first time, we suggest toasting on the maximum setting without bread. The toaster may emit a thin smoke or distinct odour on initial use. This is normal and not detrimental to the performance of the toaster.

2. Place bread, bagels, English muffins etc into each of the toasting slots.
3. There are 12 browning settings ranging from '1' (lightest) to '5' (darkest).
4. To start the toasting process, press down the lever until it locks into place.
5. Once the toasting cycle is complete the toast ready alert will sound.



WARNING

Do not leave the toaster unattended when in use as toast may jam.

In the unlikely event that bread, bagels, English muffins or toaster pastries become jammed in the toasting slots, all the buttons and the LED toasting progress indicator will flash and the elements will turn off. Remove the power plug from the power outlet and allow the toaster to cool completely before carefully easing the bread out of the slots. Take care not to damage the heating elements. Do not use metal utensils.

A BIT MORE™ BUTTON

If your toast comes up too light, one press of this button adds a little extra toasting time. This feature can be selected before, during or after the toasting cycle and can be used with the CRUMPET/FRUIT LOAF and FROZEN functions.

To use this feature during the toasting cycle:

Press the A BIT MORE™ button. The toasting time will automatically increase.

To use this feature before or after the toasting cycle:

Press the A BIT MORE™ button. Press down the lever until it locks into place. The LED toasting progress indicator will automatically align with the lowest browning setting.

CRUMPET/FRUIT LOAF BUTTON

To toast crumpets:

1. Place the crumpet into the toasting slots with the inside of the crumpet facing inwards as per the crumpet markings above the middle heating elements of the toaster.
2. Select the desired browning setting by adjusting the browning control slide on the front of the toaster.
3. To select the CRUMPET setting, press the CRUMPET button and press down the lever until it locks into place.

NOTE

It is normal for the outside heating elements to appear off or on a lower power during the Crumpet setting. This ensures the inside of your crumpet toasts without burning the outside.

4. After the cycle has finished, press the CRUMPET button to deselect the setting if toasting other types of bread.

OPERATING YOUR NEW APPLIANCE

To toast fruit loaf:

1. Place the fruit loaf into the toasting slots.
2. To select the FRUIT LOAF setting, press the CRUMPET/FRUIT LOAF button twice and the button will illuminate blue.
3. Select the desired setting by adjusting the BROWNING CONTROL slide on the front of the toaster.
4. The browning settings range from '1' (lightest) to '5' (darkest).
5. To start the toasting process, press down the A QUICK LOOK™ lever until it locks into place.
6. Once the toasting cycle has finished remove the fruit loaf. The CRUMPET/FRUIT LOAF button surround will remain illuminated in blue and should be pressed once to cancel if a subsequent toasting function other than fruit loaf is required.

FROZEN BUTTON

To toast frozen bread:

1. Place the bread into the toasting slots.
2. Select the desired browning setting by adjusting the browning control slide on the front of the toaster.
3. To select the FROZEN setting, press the FROZEN button. To start the toasting process, press down the lever until it locks into place. The toasting time will automatically increase.
4. After the cycle has finished, press the FROZEN button to deselect the setting.

A QUICK LOOK™ LEVER

This feature raises and lowers the carriage so you can check the toasting progress without interrupting and/or cancelling the toasting cycle. During the toasting cycle, simply lift the lever to view the toasting progress.

HIGH LIFT LEVER

The lever can be lifted approximately 1cm above the starting position. This raises the carriage making it easier to remove smaller items such as English muffins.

ADJUSTING THE VOLUME OF THE TOAST READY ALERT

Press and hold down the CANCEL button for 2 seconds until the A BIT MORE™, CRUMPET and FROZEN buttons illuminate. While these buttons are illuminated, adjust the volume as follows:

Mute:

Press the FROZEN button. The button surround light will flash three times.

Low:

Press the CRUMPET button. The toaster will beep three times with low volume confirmed.

High:

Press the A BIT MORE™ button. The toaster will beep three times with high volume confirmed.

CARE, CLEANING & STORAGE

CARE AND CLEANING

Remove the power plug from the power outlet and allow the toaster to cool completely before cleaning.

To clean any crumbs from the toaster, remove the crumb tray, located on the left side of the toaster, opposite to the lever. Empty and replace the crumb tray before using the toaster again. Replace the crumb tray by sliding it inwards until it locks into position.

To remove any additional crumbs, turn the toaster upside down over a trash bin and shake crumbs free.

Wipe the outside of the toaster with a slightly dampened soft cloth then polish with a soft dry cloth to dry completely.

NOTE

Do not clean with metal scouring pads. Pieces can break off the pad and touch electrical parts creating an electric shock hazard.

STORAGE

Remove the power plug from the power outlet and allow the toaster to cool completely before storing. Follow the directions for cleaning and store in an upright position on a flat surface on a bench top or in an accessible cupboard.

Do not store anything on top of the toaster.



WARNING

Do not use the toaster without the crumb tray in position. Do not allow crumbs to build up in the crumb tray. Failure to clean the crumb tray regularly may result in a fire hazard and damage the toaster.

GUARANTEE

2 YEAR LIMITED GUARANTEE

Sage Appliances guarantees this product for domestic use in specified territories for 2 years from the date of purchase against defects caused by faulty workmanship and materials. During this guarantee period Sage Appliances will repair, replace, or refund any defective product (at the sole discretion of Sage Appliances).

All legal warranty rights under applicable national legislation will be respected and will not be impaired by our guarantee. For full terms and conditions on the guarantee, as well as instructions on how to make a claim, please visit www.sageappliances.com.

NOTES

GBR

IRE

BRG Appliances Limited
Unit 3.2, Power Road Studios, 114 Power Road, London, W4 5PY
Freephone (UK Landline): +44 (0)808 178 1650
Mobile Calls (National Rate): 0333 0142 970

Sage[®]

www.sageappliances.com

Registered in England & Wales No. 8223512.

* Due to continued product improvement, the products illustrated or photographed in this document may vary slightly from the actual product.
Copyright BRG Appliances 2019.

STA720-730 UG1 C19